

Data Subject Access Rights under CCPA, CPRA, CDPA, and CPA

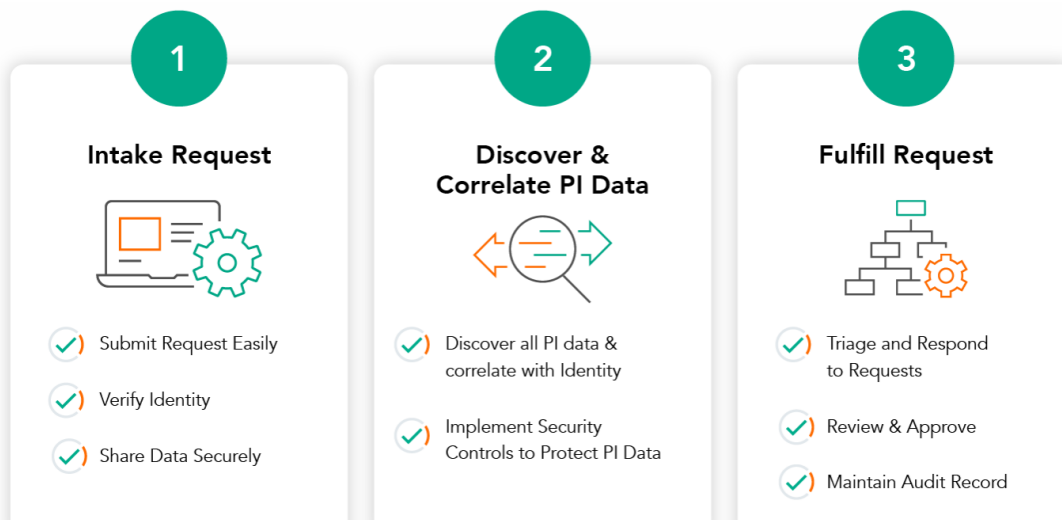
Companies that conduct business in California are required to enable consumers to exercise data privacy rights such as Right to Access, and Right to Delete. Virginia CDPA and Colorado CPA provide similar data privacy rights to consumers. Responding to data requests is challenging and costly due to massive data sprawl across 100s of data stores and systems. Manual processes such as Excel spreadsheets and surveys to discover and correlate individual PI data are time-consuming, costly and error-prone.

CYTRIO is helping all organizations meet California Consumer Privacy Act CCPA, California Privacy Rights Act (CPRA), Virginia Consumer Data Privacy Act (CDPA), and Colorado Privacy Act (CPA) compliance swiftly and cost effectively. Using CYTRIO, organizations can automate 80%+ of manual tasks, resulting in significant time and cost saving, compliance with response SLAs, and minimization risk of regulatory fines, all the while building consumer trust.



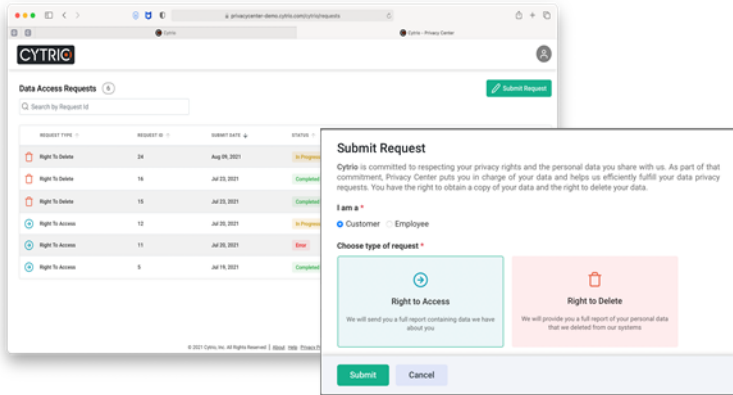
Operationalize and Automate Privacy Right Management With CYTRIO

CYTRIO enables organizations to meet a complex set of CCPA, CPRA, CDPA, and CPA requirements through a secure data request intake portal, identity verification, AI-driven PI data discovery, identity correlation, DSAR response orchestration, and detailed audit records.



For more information or sign up for a trial please visit WWW.CYTRIO.COM

SIMPLE | AUTOMATED | COST-EFFECTIVE DATA PRIVACY COMPLIANCE

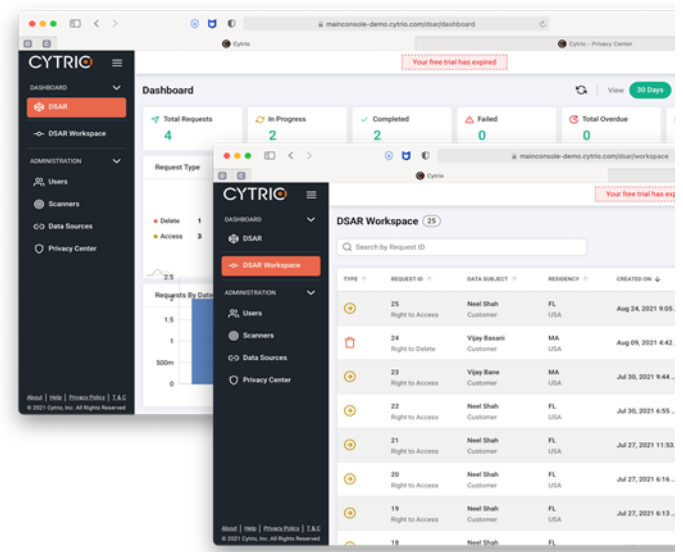


Consumer Portal for Easy Request Intake

- ✓ In less than 60 seconds, customize the Privacy Center to meet your company branding guidelines
- ✓ Build customer trust and transparency with a simple and secure 2-click data request process
- ✓ Automatically validate requestor identity

Automate Response Orchestration and Request Fulfillment and Discovery of all PI data

- ✓ Auto-discover and correlate all PI data with requestor identity
- ✓ Measure response SLAs
- ✓ Fulfillment workflows to automate response
- ✓ Automatically mask sensitive personal information
- ✓ Capture all activity in a tamper-proof audit log.



WHY CYTRIO?

Simple, scalable, and automated

- Free Trial
- No professional services required
- Start servicing DSAR requests in minutes
- No privacy experience required

Cost-effective, all-in-one solution

- Customizable Privacy Center
- DSAR Automation
- Data Discovery and ID Correlation
- Secure Communication