

# CURRENT STATE OF CCPA

## Massive State of CCPA Compliance Unpreparedness Exposed in Industry's Largest Survey for Q1 2022

*Companies are woefully unprepared for CCPA compliance, especially when it comes to enabling and responding to consumers' data privacy rights*



**89%** of companies are **not** compliant or partially compliant

Only 11% of companies are fully meeting CCPA requirements

### Manual Processes

**45%** are using **expensive** and **error prone** home grown manual processes for CCPA DSAR compliance

Nearly half of the companies relied on inefficient and costly manual processes such as email and web forms for submitting and responding to data requests.



### Differences Across Industry Verticals



### Failed Compliance

Nearly **half** of companies (44.17%) **failed** to meet California Consumer Privacy Act requirements

Companies not providing any mechanism for consumers to exercise their data rights despite stating they needed to comply with CCPA in their privacy policies



### Companies from California

CCPA is a California regulation that gives its citizens' control over their personal information



**only 15.6%** had automation solution

**nearly 2/3rds** (59.3%) used manual processes



**NH companies led the US with 23.5%** having DSAR automation management solutions



**Sources:** The inaugural CYTRIO's State of CCPA Compliance: Q1 2022 report studied 5,175 U.S. mid to large enterprises with revenues above \$25 million. CYTRIO conducted the study over six months, and the results are valid as of Dec. 31, 2021. Read more at [www.cytrio.com](http://www.cytrio.com)

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